



## ORLANDO BEAR BASH 2011

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### Run Book Advertising Information

The book is 5.5" wide by 8.5" tall, printed in B & W matte, with a glossy full color front and back cover.

- Full Page Ads are vertical and no larger than 7.5" tall and 4.75" wide. The cost for a full page ad is \$140.00.
- Half Page Ads are horizontal and no larger than 3.5" tall and 4.75" wide. The cost is for a half page ad is \$75.00.
- For advertising on the front or back covers of the run book, please contact us for rates and information.

Run Book Advertising also includes the following:

- Listing and link on our Friends and Partners page of our website.

General Information:

Your ad should be print ready in one of the following formats: Photoshop (.psd) or Image (.tif, .bmp, .gif, .png, .jpg). Ads should be at least 300 dpi resolution and no greater than 600 dpi.

Additional costs will be incurred if we have to re-size or convert your ad prior to be printed. We reserve the right to refuse to print an ad that requires adjustment or if payment is not received.

All ads must comply with Florida laws regarding obscene materials. You may be required to provide a statement of authority for any image that appears to be Trademarked or Copyrighted along with indemnity to the Bear Bash. We reserve the right to refuse to print an ad that has questionable content at the sole discretion of Orlando Bear Bash.

Full payment and artwork must be received no later than **August 20, 2011**. We reserve the right to refuse to print an ad received after that date. Refunds for missed deadlines for artwork will be granted at the sole discretion of the Orlando Bear Bash. Because ad space is limited, ad acceptance is often on a first come first served basis.

### Advertise With Us In Two Easy Steps

STEP ONE	STEP TWO
E-mail your artwork to: advertising@bearbash.com	Mail your payment to: Charitable Parties P.O. Box 730652 Ormond Beach, FL 32173-0652

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Charitable Parties  
P.O. Box 730652  
Ormond Beach, FL 32173-0652

Phone: 386-290-2993  
Fax: 772-647-7552